



# ZOZZAH

Delivering your dreams



# Brochure



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# APP DEVELOPMENT

We are providing you the best mobile app designs which will convert your next app idea into a productive app suitable for Android or iOS platforms. Our skilled team has updated knowledge about the latest versions of mobile designing platforms.





## iPhone/iOS

Development

We have the best team to create iPhone application and we couldn't imagine anything better than to do it once more. It is our activity all things considered. Develop your iOS mobile application from the pioneer team from India.



## Android

Development

A large chunk of the apps that we developed has been for the Android platform. Be it a simple phone, a custom phone or an android wearable, we have left no stone unturned. We create applications that meet every one of your necessities and details from the specialists.

## We are expertise in



Transportation & Logistics Apps



On-Demand Mobile Apps



Booking Service Apps



Social & Communication App Development



Retail & E-Commerce Apps

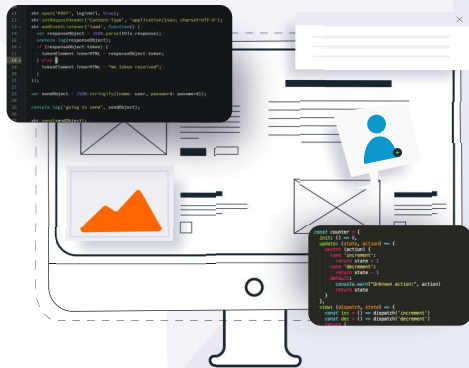


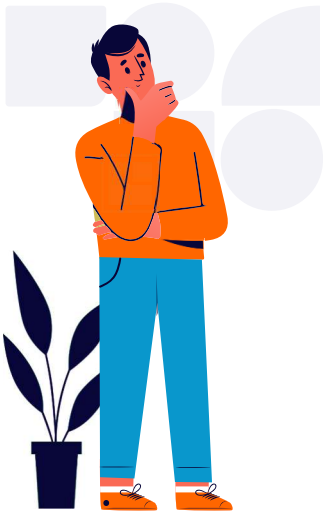
Enterprise Apps



# WEB DEVELOPMENT

We do powerful and highly customized website development for your ideas happen. Our web design and development team are exceptionally focused and offer the best services. We consider each to be a chance to upgrade the conceivable outcomes of your business and that of the web all in all.





# WHAT IS WEB DEVELOPMENT?

Web development is the building and maintenance of websites; it's the work that happens behind the scenes to make a website look great, work fast and perform well with seamless user experience. The web development process includes web design, web content development, client-side/server-side scripting, and network security configuration, among other

**We are skillful at**



Laravel Development



WordPress Development



Symfony Web Development



Java Script Development



ASP.NET Development



Java Development



CodeIgniter Web Development



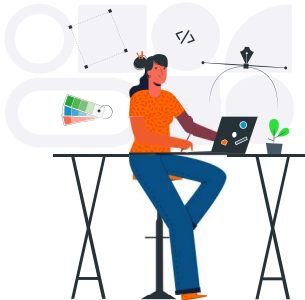
Drupal Web Development



# WEB DESIGN

As a reputed custom web designing company in India, We specialize in giving you contemporary designs, user-friendly website interface, motion graphics, and visual aspect for your websites





# WHAT IS WEB DESIGN?

Web design is a process of creation, with the intention of presenting the content on electronic web pages, which the end-users can access through the internet with the help of a web browser. Lilac is one of the leading web design and web development companies in India offering the latest trends and technologies in web design

We are Skillful at



Corporate Web Designing



Responsive Web Designing



Email Template Designing



UX Designing  
UI development



Interactive Web Designing



Theme Designing



Interface Designing



Digital Flyer Designing





# GRAPHICS DESIGN

As a reputed custom Graphic Design and Branding Agency in India, We create beautiful and engaging designs that help you stand out from the crowd and effectively market your business





# WHAT IS GRAPHIC DESIGN?

Our graphic designing services help you stand apart from the competition and effectively represent your marketing elements through creatively designed graphics

We Are Skillful At



Branding & Identity



Logo & Signage Design



Corporate Flyer Design



Portfolio Design



Business Stationery  
Mockups

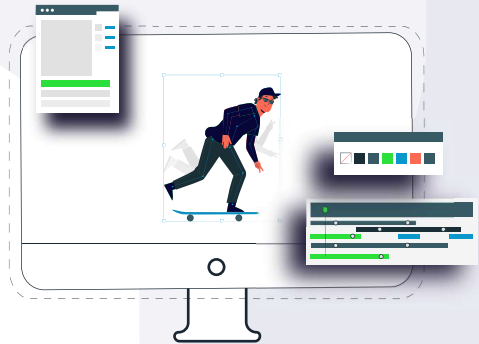


Product & Service



# 2D/3D ANIMATION

We cater to offer you the most inventive, useful, penetrative and susceptible video and animation designs that help you attract, connect and convert the customer





# WHAT IS 2D/3D ANIMATION

We cater to offer you the most inventive, useful, penetrative and susceptible video and animation designs that help you attract, connect and convert the customer

## We Are Skilled At



2D Animation Services



3D Animation Services



2D Modelling



Motion Graphics



3D Modelling



Character Design



Slide and SVG Animation



# QUALITY ASSURANCE

For us quality is never an accident. It is always the result of an intelligent effort of our fecund squad in which they always pursue 24\*7 services for you. We build long-term business relations with our clients and strive to provide customized Quality Assurance solutions at the most affordable price



# DIGITAL MARKETING

We are here to drive highly targeted traffics to your business by using numerous digital marketing strategies focused on increasing the reach and visibility of your business in social media. You don't need any marketing skills to have great ads. Run ads like a pro – without having to rely on experts by the excellent digital marketing services form the experts





# WE SPEAK FOR YOUR BRAND IN DIGITAL WORLD

Looking for a Result Oriented Digital Marketing Companion?  
We are here for you to give guaranteed digital marketing services that enhance your revenue. Take advantage of our expertise. Build your Brand Equity and Business online. Make your Marketing & Business ideas live & turn it into a profitable growing outcome with the best digital marketing

## We're Skilled at



Search Engine  
Optimization (SEO)



Social Media  
Promotion



Search Engine  
Marketing (SEM)



Content Marketing  
Services



# WE COVER THE FOLLOWING

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Worldwide SEO
- Multi-Lingual SEO
- Web Analytics
- Link Building
- Algorithm Updates
- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration
- Pay Per Click(PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand Impressions(CPM)
- Bing Ads
- Campaign Strategy
- Google Ad words
- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting





# ENTERPRISE AUTOMATION

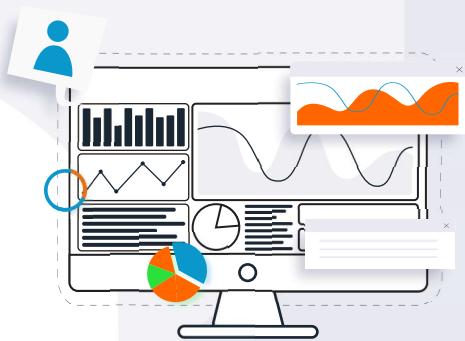
Our ERP software is a made-to-order resolution that tracks the organizations to centralize their corporate data. This unified omnichannel commerce platform built around the B2B and B2C customer experience will streamline your operations and help improve the overall efficiency and profitability of your business independently or alongside your existing compliance systems



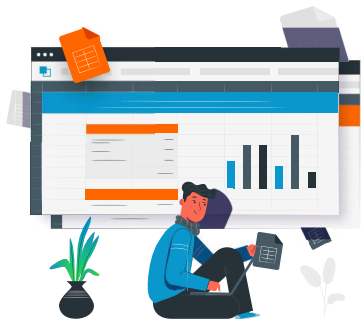
# DATA ANALYTICS

Turn your piece of information into actionable insights for increased business revenue.

Exploring the deepest trends in your industry can be used to target treatments and resources as efficiently as possible. We have a set of well-qualified professionals to identify the problem, pre-processing and designing of data and performing analytics over data to visualize it for your business growth



# WHAT IS DATA ANALYTICS



Data analytics (DA) is the process of examining data sets in order to draw conclusions about the information they contain, increasingly with the aid of specialized systems and software.

Data analytics technologies and techniques are widely used in commercial industries to enable organizations to make more-informed business decisions and by scientists and researchers to verify or disprove scientific models, theories, hypotheses and techniques can reveal trends and metrics that would otherwise be lost in the mass of information. This information can then be used to optimize processes to increase the overall efficiency of a business or system



## What Do We Offer?



Data Integration



Data Transformation



Data Visualization



Roadmap & Planning



Consulting



Enterprise Data  
Management



Predictive Analytics  
Solutions



Data-Driven Insights



## OTHERS SERVICES WE OFFER INCLUDES

- SHOP/POS/INVENTORY SOFTWARE
- CCTV INSTALLATION AND MAINTENANCE
- PROPERTY AND REAL ESTATE
- NETWORKING AND IT SUPPORT
- DATA RECOVERY



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**ZOZZAH**  
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